



Cash Automation Offers a Superior Solution for Cash Management



## What exactly is cash automation?

Cash automation refers to the use of specialized technology to count, dispense, and manage cash. In business, this will improve accuracy and reduce the costs associated with manual cash handling. Some common products and solutions include:

- **Cash counters** – A cash counter does exactly what the name says. The benefits are a faster and more accurate count when compared to manual cash counting.
- **Cash discriminators** – A cash discriminator accurately counts cash while also sorting bills and coins, further increasing accuracy and efficiency.
- **Cash recyclers** – A cash recycler automates the entire cash cycle by accepting and dispensing cash, storing money securely, and tracking cash-on-hand. When utilizing cash recyclers, customers have provisional credit and CiT (Cash in Transit) options available.

### COVID-19 has thrown cash into the limelight

Even with all our card and phone-based payment systems, cash still accounts for a major percentage of retail transactions, which potentially elevates health risks and unneeded expense for your business.

Today's cash automation technology is greatly reducing the need to handle and count cash, reducing companies' costs and protecting employees' health.

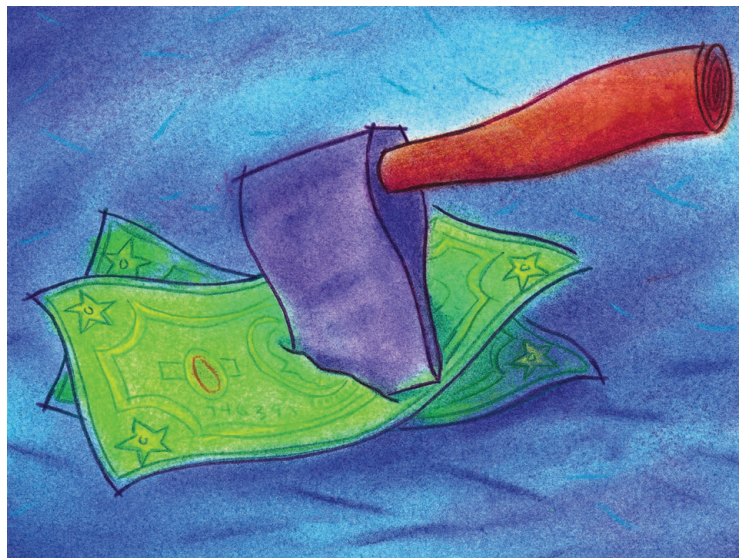


*The days of manual cash counting are **numbered**. Technology driven solutions are providing automated, efficient cash management.*

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**Automation will cut your cash handling costs.** Use cash automation technology to increase security and accuracy while saving time and costs.



*With today's state-of-the-art cash handling technologies it's never been easier to achieve robust security and full accountability.*

### **How can your business benefit?**

As the owner of a cash business, you may experience fluctuations in your cash on hand during any day, week, or month. With powerful software, the status of cash securely deposited into your cash and coin recycler is visible to you from any location. Comprehensive reports are available to you for effortless balancing to your POS system.

Solutions are available for every cash-handling need. A simple cash counter or discriminator could be ideal if you have a small business with limited cash transactions. If your business processes cash in high volumes, a better choice might be a more sophisticated cash-recycler solution with accounting and dispensing functions.

We've been hearing about the coming "cashless society" ever since the first credit cards were introduced in the twentieth century, and yet cash is still here. Indeed, even with an ever-growing variety of smartphone-based digital payment platforms (e.g., PayPal, Apple Pay) and cryptocurrencies, it appears that cash is not about to go away anytime soon.

### **Low-cost and efficient**

Businesses of all sizes are using cash automation technology to increase security and accuracy and save time and cost. If your business is cash-transaction intensive, consider the benefits of cash automation. Typically, cash transactions involve relatively small value payments, making it even more important to spend as little time and expense as possible on cash handling.

### Create better customer experiences with cash automation

Cash automation enables your branch tellers to engage customers, focusing on service and sales. A teller window cash management solution, engineered to automate cash handling and counting tasks is a key component of such a system.



Many customers prefer the personal touch of a human teller over ATMs. As the customers' first point of contact, branch tellers are ideally positioned to nurture strong relationships. Tellers can recommend products and services that meet the customer's needs and answer questions about which ones are appropriate in any given situation. Unfortunately, branch tellers often spend most of their time handling and counting cash, thereby missing out on precious opportunities to engage with the customer and promote new products and services.

Advances in cash automation technology are enabling tellers to rely on fast, accurate point-of-service solutions to manage and count cash, freeing them to explain products in detail and offer advice on which products and services are right for them.

A teller cash recycler is a high-quality cash management solution that helps maximize the performance of a bank's most important asset: its people. It also addresses regulatory issues, allowing you to focus on business performance.

Speed and accuracy allows tellers to focus on customers from the beginning of the visit until the end instead of being distracted by cash-handling tasks. Managing cash takes a great deal of attention. The time it takes to handle and manually count it could be more productive if spent interacting with customers, further enhancing banking relationships.

*Automate your cash handling operations in order to focus on customer service.*



### Intelligent retail cash management benefits businesses by automating the process

Many retailers and grocers today continue to practice manual processes to handle cash. Some businesses have cash rooms where labor is dedicated to preparing and reconciling employee cash tills, balancing the in-store cash fund and POS records, preparing additional change funds, re-rolling loose coin, and preparing bank deposits.

Retailers sometimes even delegate their store managers and assistant managers to accomplish these daily tasks, on top of their regular management duties. This kind of cash management process unnecessarily preoccupies in-store labor each business day.



Processing bulks of cash requires efficient equipment and handling. The right solution should provide increased productivity while offering cash protection, reduced errors, and accountability.

With today's cash automation technology, a capable cash and coin recycler will accept, dispense, and validate all cash and coin. Its software should allow secure monitoring of inventory from any location, providing visibility of your entire cash and coin status. It will automatically prepare bank deposits without anyone needing to physically touch the cash, providing a degree of protection of employees' health in a COVID-19 environment.

**Carrying deposits to the bank by hand is no longer necessary.** Cash that is securely deposited into your cash and coin recycler is made available to you with the use of provisional credit issued to your bank account.

While operating a cash business, you may experience fluctuations in your cash on hand during any day, week, or month. With powerful software, the status of cash securely deposited into your cash and coin recycler is visible to you from any location. Comprehensive reports are available to you for effortless balancing to your POS system.

### Harnessing new technologies to automate non-gaming cash operations

Today, many casinos have grown their gaming properties into 24 hour resorts and entertainment centers, incorporating world class restaurants, night clubs, spas, and many retail outlets. With these new additions come many new management challenges.

One of the most pressing challenges casinos face today is managing their non-gaming cash revenue. Cash handling operations vary among properties. Most casinos manage all non-gaming employee bank funds through their cage operations, requiring tedious labor for employee bank preparation/ reconciliation, bank deposit preparation, and POS system balancing.

Streamlining cash handling operations while enhancing security and boosting profits is the ultimate goal of cash automation. When more than one employee is required to count an employee bank, cash accountability is at a minimum.

When too many hands touch the cash, the potential for internal theft and balancing discrepancies could be problematic, not to mention the health risks associated with COVID-19. Cash recycling provides accountability and a level of protection which contributes to increased profits.

*“Our AccuCASH is fast and accurate; it has eliminated the end of day stress for our cashiers and supervisors as they no longer have to receive and count all non-gaming banks and revenue by hand. It has also helped to reduce overtime on busy weekends.”*

*Diantha Draeger  
Cage Manager  
Lucky Eagle Casino*



**Taking steps to manage non-gaming cash revenue.** Streamlining cash handling operations while enhancing security and boosting profits is the ultimate goal of cash automation.

### Hotel properties meet today's challenges with automated cash management solutions

With the ever evolving hospitality market, hotels are offering much more than a complimentary free breakfast. Hotel chains have emerged as leading vacation destinations, incorporating not only restaurants, but also lounges, retail outlets, and entertainment venues.

With these developments, managing a hotel property today is more complex, especially when it comes to cash management.

*Managing a hotel property today is more complex, especially when it comes to cash management.*

Many hotels require their accounting departments to account for cash handling & reconciliation, while some require a manager to take time out of their busy day to fulfill these obligations. To prevent internal theft and enforce cash accountability, some hotels even require their cashiers to have a witness present at the time of cash reconciliation during both check in and out.



Automating cash handling operations increases income from continuous operations by reducing cash handling labor expenses. Other benefits from cash automation include:

- Increase in cash processing accuracy
- Reduction in time spent on cash related tasks
- Accountability enforcement
- Overall reduction in cash on hand

With cash automation, management and team members have more time to focus on maximizing their guests' experience during their stay.



### Coming soon to a theater near you: Efficient cash management through automation

*The typical return on investment (ROI) for a cash automation solution can be from 12-18 months with many customers seeing a ROI in under 12 months.*

To say the current challenges we are facing today has had a major impact on the movie theatre industry would be an understatement. However, this industry has experienced the ups and downs of previous volatile economies and has always survived. We expect it will recover well.

When the industry makes her come back, it will be in the grand fashion that we all expect. It will be different, but its cash handling processes will be familiar. The theatre industry is one of the most cash-intensive businesses, especially when compared to other similar industries such as quick serve and restaurant. While many markets average 15-25% of payment in cash, the cinema industry typically receives much more than that.

Cash handling methods can also vary among individual theaters. Some theatres have cash rooms with employees dedicated to the cash till preparation/reconciliation, bank deposit preparation, and POS system

balancing. Other theaters require that a manager and /or cash handler extend their hours to arrive before opening and stay after closing. This is both laborious and unnecessarily expensive.

The inclusion of cash automation will lessen the number of times a single dollar is handled. Additionally, it can mitigate against theft and human error, which in turn increases efficiency and profitability.





### Cash management... go for the gold

Many zoos and aquariums have emerged as leading “staycation” destinations, comprised of exotic attractions, restaurants, retail shops and safari parks.



With this change comes many new management challenges. Many properties require their accounting or finance departments to oversee cash handling & reconciliation, while some require department managers to take time out of their busy days to fulfill these obligations. Others require their cashiers to count their cash & coin in the presence of another employee.

Dual control cash handling operations might reduce internal theft, but it is still prone to human error and also raises the labor expense of cash handling processes.

The ultimate goal of automating cash handling operations is to increase income from continuous operations by reducing cash handling labor expenses.

Other benefits from cash automation include:

- Increased cash processing accuracy
- Reduction in time spent on cash related tasks
- Accountability enforcement
- Provide functional and detailed reporting

But how do you accomplish this? Cash automation has always seemed easier said than done...at least until now. With the right solution, cash automation is delivered right to your fingertips, so that you can feel as secure as your guests.

*Cash is used heavily for small-value payments, about 47 percent of payments under \$10.\**

\*SOURCE: 2020 Findings from the Diary of Consumer Payment Choice, CPO, Cash Product Office, Federal Reserve System

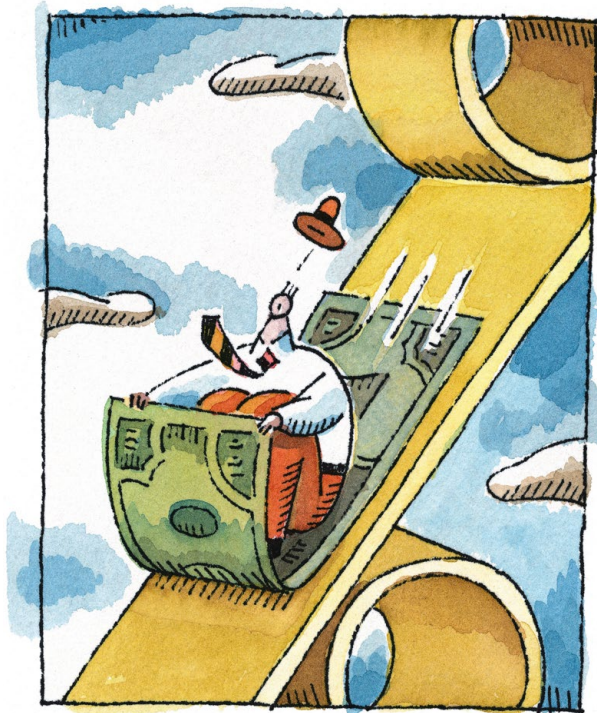
## Amusement Parks and Themed Attractions

### Separate cash rooms and inefficient manual labor can impact customer service and profits

Amusement parks often practice manual processes to handle cash. Many have separate cash rooms, where labor is dedicated to preparing and storing employee cash drawers, balancing the cash & coin inventory, preparing additional change funds, re-rolling loose coin, and preparing bank deposits.

Some locations even rely on their managers and assistant managers to accomplish these tasks on top of their regular managerial duties. While it might seem like nothing's wrong with these cash management processes, manual cash handling unnecessarily preoccupies your daily labor resources. Consumers agree that customer service is the number one factor when deciding where to spend their entertainment dollars.

Industry trends focus on solutions that can allow you to enhance your customer interactions and experience while reducing expenses. The goal



of cash room automation is to reduce cash handling expenses and increase efficiencies. Your dedicated cash handling labor could be better served to perform duties that help build your core business and brand so you can attract repeat customers.

Businesses have seen ROI in as little as 12 – 18 months, directly contributing to increased profits by reducing cash handling labor expenses.

**Cash room automation solutions for the amusement industry** can deliver the goal of improved customer service while streamlining cash handling processes.



### Protecting a cash business with a highly valuable product that's in great demand

The future of the medical and recreational cannabis business looks very bright indeed, but success also brings new challenges. For example, the cannabis dispensary industry is still a cash-only business, and that means significant cost and risk.

More so than just any business, the cannabis dispensary is exposed to added risk by not progressing with the newer and more efficient cash counting methods. Manual cash counting is time-consuming, costly, and unsafe. Such a business would typically have an area where labor

is dedicated to preparing and reconciling cash, balancing the in-store cash fund and POS records, preparing additional change funds, re-rolling loose coin, and preparing bank deposits.

Protecting cash and inventory against internal threats, burglary, armed robbery, and fire is accomplished with security equipment specifically designed for the cannabis industry. Furthermore, a complete solution must be compliant for all states.

First and foremost a robust cash automation solution provides secure and efficient cash protection and accountability.

Some common products and solutions include cash counters, discriminators, and cash recyclers that can include a coin option. The latter automates the entire cash cycle by accepting and dispensing cash, storing money securely, and tracking cash-on-hand. When utilizing cash recyclers, customers have provisional credit and CiT (Cash in Transit) options available.

There's no indication that Washington is moving toward lifting the Schedule I classification for cannabis anytime soon, which means that dispensaries have no choice but to put robust cash-management practices in place.



***The cannabis dispensary industry is still a cash-only business, and that means significant cost and risk.***



## 2020 Findings from the Diary of Consumer Payment Choice

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### Consumers used cash for 26 percent of all payments, consistent with the finding from 2018

- Cash is used heavily for small-value payments, about 47 percent of payments under \$10
- Debit cards were the most used instrument, accounting for 30 percent of payments
- The share of cash use across all age cohorts was generally unchanged
- 87 percent of non-bill payments were made in-person, and cash was used for 35 percent of those payments

SOURCE: 2020 Findings from the Diary of Consumer Payment Choice, CPO, Cash Product Office, Federal Reserve System

### U.S. consumers spent \$2.36 trillion in cash in 2015

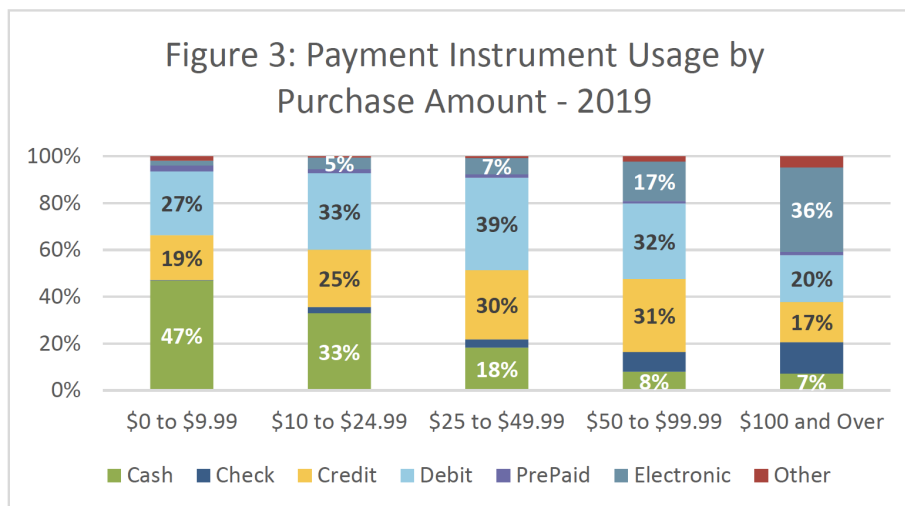
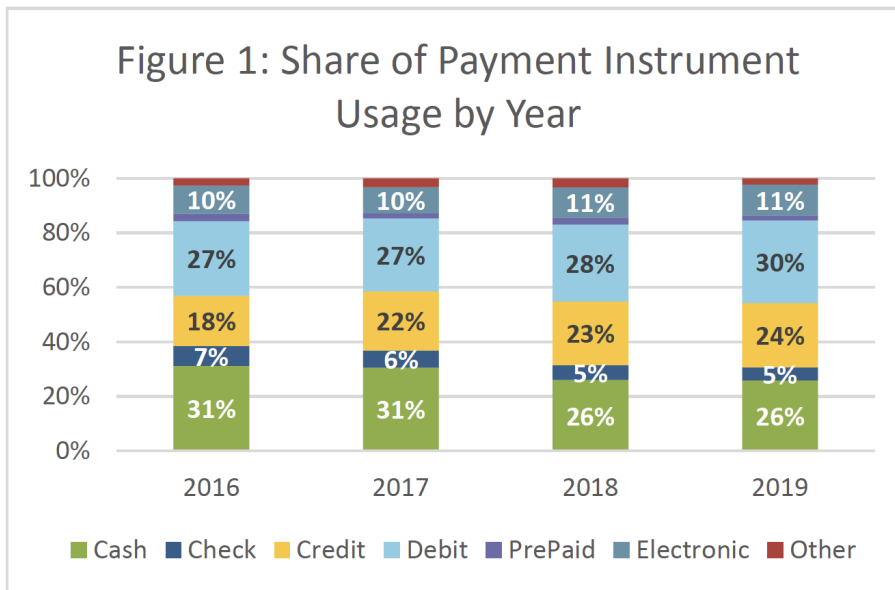
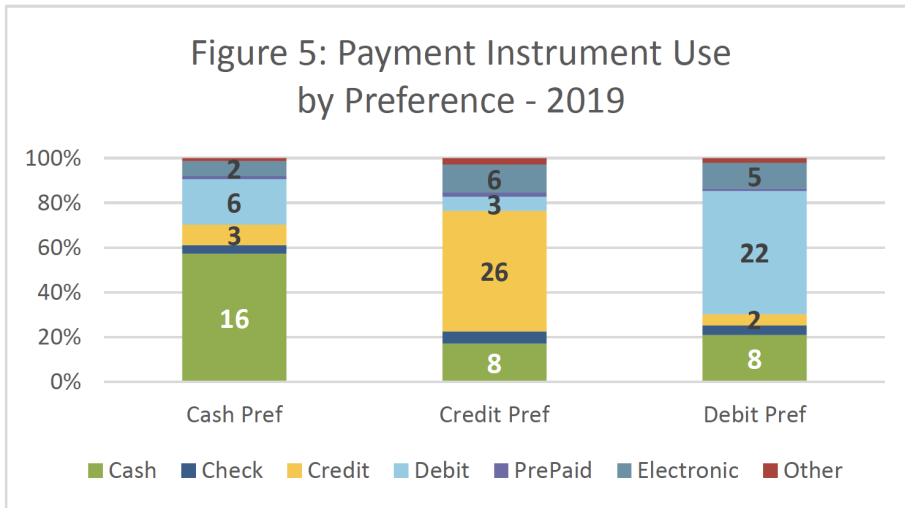
The Global Cash Index published by PYMNTS in 2018 shows that speculations about the “death of cash” as a form of payment in the USA are greatly exaggerated. The world’s largest economy still relies heavily on cash, with cash usage accounting for 12.7% of the country’s GDP in 2016.

Over-the-counter withdrawals accounted for \$1.65 trillion, while \$700 billion was withdrawn from ATMs.

Despite technological innovations breaking new frontiers in convenience and security, the feeling of hard cash at your fingertips isn’t going anywhere. According to predictions, cash usage will increase 1.5% year-on-year until 2021.

SOURCE: PYMNTS.com





## Why AccuCASH®?



AC8500 CASH & COIN RECYCLER



AC7500 CASH & COIN RECYCLER



ACI-50 CASH & COIN RECYCLER

## AccuCASH can provide the solution that best suits the specific needs of your business

AccuCASH® is from Socal Safe Company, the leader in high security for over 100 years. Drawing upon our expertise in the cash management field, our specialists can provide solutions that best suit the specific needs of your business.

The profitability enhancements delivered by AccuCASH are substantial and cannot be ignored. Not only will AccuCASH automate the cash handling process, but you will see a quantifiable savings on your bottom line.

Significant reductions in cash handling labor:

- Eliminates manual counting of notes and coins checking in and checking out tills
- Eliminates manual preparation of bank deposits by cashiers
- Increases cashier productivity with check in and out times at less than one minute. AccuCASH delivers significant reductions in cash shrinkage.

After logging in, cashiers only need to press one button. A daily bank can be dispensed in less than sixty seconds. Depositing cash, coin, and performing mid-day functions is just as simple. The AccuCASH Cash & Coin Recycler allows a user to deposit hundreds of notes at once. And it simultaneously processes coin saving you even more time.

AccuCASH records all transactions performed by every employee, enforcing full employee cash accountability. AccuCASH provides detailed reporting functions with its advanced AccuCASH Insight™ software. Whether you are employee or register balanced, you can obtain every cash transaction report through AccuCASH.

By automating your cash handling operations, you can now focus on allocating your resources towards building and growing your core business operations.





### **Push Button Ease**

To start a shift, a cashier only need enter a PIN code, swipe their access card, or scan their finger with our biometric reader. Coins are dispensed directly into the cash drawer and the correct number of notes are dispensed directly to the cashier.

This also applies to the end of shift processes. AccuCASH will accept both notes & coin and retain records for all transactions. AccuCASH can be equipped to secure checks, coupons, other non-cash items and cashier paper work for deposit.

Its unique design allows cashiers to clear their own note jams. With check in and out processes are much shorter, cashiers will see an increase in productivity.



AC-TCR TELLER CASH RECYCLER



**Elevate your cash management to peak performance**

Find out how your business can benefit from cash automation technology, from the cash automation experts at Social Safe Company. We've been helping businesses for more than 100 years, and we can guide you to the right cash-handling and storage products for your business. Call us today toll-free, at 800-334-6060, for friendly, knowledgeable service, or come visit our showroom.



AC-DR1 SMART SAFE

Call the cash-handling experts:

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RETAIL



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AMUSEMENT



HOSPITALITY



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JEWELRY



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